

7 6
8 4 7 6
2 3 CUSTOM 4 1

SUDOKU PUZZLE BOOKS



2 SIZES AVAILABLE

POCKET - 4X6 DIGEST - 5.5X8.5

PRICED FROM
\$.95 TO \$3.25R*

Minimum 3,000 copies

*Based on book size and page count selected

WRITE
YOUR OWN
INTRODUCTION
OR USE OUR
STOCK INTRO

DESIGN
YOUR OWN
FULL-COLOR
COVER
OR LET US DESIGN
FOR YOU!

8 4 7 6
2 3 5 7 4 1
CASE STUDIES
WHO DOES SUDOKU?

TRAVELERS

Use: AMEX distributes their custom Sudoku books as a credit card sign-up incentive at airports.

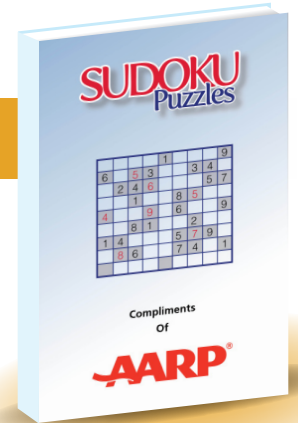
Why? Travelers love Sudoku! Perfect for corporate travel and meetings, airlines, rental car companies, auto dealers, travel websites.



SENIORS

Use: AARP distributes large-print custom Sudoku books as a website sign-up incentive to gain new members.

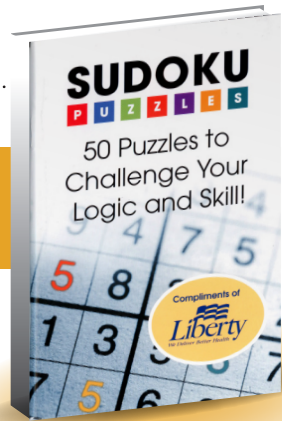
Why? Fight off the effects of mental aging – Sudoku puzzles help to prevent memory loss and increase mental fitness.



TRADESHOW ATTENDEES

Use: Liberty medical supply company distributes their custom Sudoku books at tradeshows and through direct-mail – as a thank you gift for repeat customers.

Why? Sudoku books are useful, long lasting reminders of a trade show booth visit. Trade show attendees will play the puzzles in the hotel room, on the plane and on the couch at home.



TECHNOLOGY EMPLOYEES & CUSTOMERS

Use: Microsoft distributes their custom Sudoku books at college recruiting fairs. Inside pages list job positions available, Microsoft trivia questions and Micro-Speak terms.

Why? Because technology employees, recruits and customers are problem solvers – puzzle masters. People who look into the future and envision a solution.

